

ACTIVITY REPORT

S. No.	Content	Name
1	Name of the Programme	GUEST LECTURE
2	Date & Time	17.03.2022 & 12.00 – 01.30 PM
3	Conducted by	DEPT OF TELUGU
4	No. of Students attended	64
5	Chief Guest	Dr. K. Suresh Kumar, GCW(A) Guntur.
6	Convenor	Dr. G. Swarna Latha

Objectives:

- To make the students aware of the different types of job opportunities by the study of Telugu.
- To enable the students understand the importance of language skills.

Description of the event:

To enhance the knowledge of students, the CCE insists the transfer of knowledge from different sources as a part of this, we arranged a guest lecture on 17th of March 2022. Dr. K. Suresh Kumar, incharge, Department of Telugu, Government college for Women (A) Guntur was invited as the chief guest / resource person.

Our college principal Dr. K. Srinivasa Rao presided over the programme and described the importance and purpose of guest lectures. He explained about different unique styles and methodologies adopted by different lecturers. He asked the young minds to utilize this opportunity which can guide them for their bright future.

IQAC coordinator Dr. KVS. Koteswara Rao introduced Dr. K. Suresh Kumar, the chief guest, to the students. He appreciated Dr. K. Suresh Kumar for his extra language skills and flair for Telugu writing and asked the students to utilize the rare opportunity.

Convenor of the programme, Dr. G. Swarna Latha, described the importance of mother tongue in one's life and it facilitates the understanding of any concept very well.

The Chief Guest, Dr. K. Suresh Kumar explained various courses available in Telugu today. He described the hierarchy of job opportunities in teaching field like teachers in schools, junior colleges, degree colleges and in the universities. He elaborated different positions in the field of journalism like editor, sub-editor, reported, freelance journalist etc., He also described different opportunities in mass media where students can grab different positions like anchor, newsreader, reporter, program head etc., He also touched upon different positions in the field of translation where there is a high demand for good translators in the data base scenario. Dr. K. Suresh Kumar has given tips to enhance or to learn certain writing skills to the students who want to settle in the creative writing field. He concluded with the importance of development of skills to achieve anything of the above fields.

Outcome:

- Students were very happy to get to know about many opportunities in their mother tongue.
- Students were motivated to work hard to achieve language skills.

Dr. K. Suresh Kumar SPEAKING ON JOB OPPORTUNITIES



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Lat 16.040071°
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17/03/22 12:59 PM

PRINCIPAL AND FACULTY FELICITATING THE GUEST

